



Osservatorio
Universitario sul
Turismo



Rivista di Sociologia
del Territorio, Turismo, Tecnologia

CALL FOR ABSTRACTS

International Conference

Management, conservation and, tourist use of sites of historical, artistic, cultural and natural interest

18-19 October 2024

*University of Naples Federico II Department of Social
Sciences*

The **management, conservation and enjoyment** of territorial heritage require a systemic approach that considers a number of fundamental aspects for its valorisation, such as **governance, sustainability and participation**. This perspective allows for a holistic approach to the challenges related to the tourist use of sites of historical, artistic, cultural and natural interest, taking into account the interconnections between environmental, economic and social dimensions.

The adoption of a **systemic approach** has considerable potential, contributing not only to improving local governance capacity but also to facilitating more effective resource management. By sharing decisions and strategies among various local stakeholders, it is possible to stimulate processes of '**tourism pedagogy**' aimed at promoting the dissemination of good practices for more sustainable protection of territorial heritage linked to tourism. The concept of sustainability, in fact, plays a crucial role in this context, since it induces a broadening of the scale of reflection, considering the interconnections between heritage conservation and **enhancement** as a necessary strategy to create a culture of responsible and aware tourism for present and future generations on a large scale.

The conference 'Management, Conservation and Tourist Use of Sites of Historical, Artistic, Cultural and Natural Interest' - to be held in Naples on Friday 18 and Saturday 19 October 2024 - aims to explore these issues through a multidisciplinary analysis, involving experts from the

tourism sector, academics, institutional representatives, tour operators and local associations. The first day will open with a plenary session aimed at exploring the ambivalent topic of heritage conservation - historical, artistic, cultural and natural - and its use for tourism from a sustainable governance perspective.

On the second day, there will be parallel thematic sessions, during which original and innovative contributions on the combination of conservation, management and tourism will be presented and discussed.

The (non-exclusive) thematic dimensions will be:

- Limits and paradoxes of protection and conservation
- Research methodologies, strategies and practices for the valorisation of territorial heritage
- Spaces and facilities for tourist use
- Valorisation and museumisation
- Experiences and practices of participatory governance

Papers, both in the form of lectures and posters, should illustrate empirical research, practical experiences, or case studies, potentially from a comparative perspective

Interested parties are kindly requested to send by **20 September 2024** to the e-mail address **out-dss@unina.it** an abstract (in Italian or English), of a maximum length of 500 words, in electronic format (word or pdf), specifying author's name, e-mail address, afferent structure and ORCID.

Abstracts will be evaluated by the scientific committee on the basis of their originality and relevance to the conference theme.

For the purposes of evaluation, the abstract should be divided into:

- Introduction to the subject matter;
- Scientific and/or policy framework within which to place the contribution;
- Methodology adopted and hypotheses formulated;
- Most important and innovative results;
- Essential bibliographical references.

Notice of acceptance will be given by **24 September 2024**.

Participation is subject to registration and payment of the first or sole author registration fee of €150. In the case of multiple contributions, each co-author is required to pay his/her own registration fee of €75.

It is also possible to participate in the plenary and thematic sessions remotely. In this case, the registration fee for the first or sole author is €90. In the case of multi-author contributions, each co-author is required to pay his/her own registration fee of €45.

Registration must be regularised by 10 October 2024.

Further information will be sent with the notice of acceptance.

Registration to the conference includes access to the plenary session, poster exhibition and thematic panel, conference kit, certificate of attendance issued by OUT (University Research Centre on Tourism of the University of Naples Federico II).

During the final day of proceedings, the University Research Centre on Tourism will award the best contribution submitted by a researcher/researcher under 35.

A selection of the submitted contributions will also be published in indexed scientific journals. Communication on the criteria for selecting and editing articles will be given following the event. For information and contacts

OUT - University Research Centre on Tourism



www.osservatorioturismo.com



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Scientific and organisational committee

OUT- Osservatorio Universitario sul Turismo
Archivio di Stato di Napoli
Urban/Eco Research Centre